

## Statement on “Corona Virus” #13

30 March 2020, Boechout

As the global effect of the Corona Virus keeps spreading we continue to monitor and assess the impact on our activities. The good health of our employees is our first concern, but we are obviously well aware that our labels and sleeves play a key role within the supply chain of consumables and other goods.

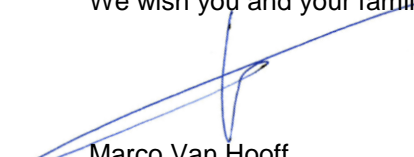
This is an overview of the situation at the moment and the actions being taken:

- Internally, we have implemented a number of measures - as recommended by the Government and WHO\* - that help in containing the spread of the virus. Sales and part of the IT and customer service team are teleworking. In our production, the social distancing and other measures are implemented to the maximum.
- Given the articles in the media about how long the corona virus remains active on various surfaces, we take a 10 minutes break at the start of each shift to thoroughly clean our workplace with a disinfectant product.
- All production sites of the Reynders group are operational. We see a number of people absent, but at a manageable level. Overtime and extra shifts on voluntary basis are implemented when and where possible.
- Be assured that all focus of the entire company goes to ensuring the production of your orders and to get them delivered in due time. The changed (and changing) situations at all European borders do already have a slowing impact on transport in all directions. **Therefore we strongly advise you to place your orders as early as possible and to correctly inform us of your actual forecasts.** That will help our planning and production to keep things going for everyone  
Stay informed: [https://ec.europa.eu/info/live-work-travel-eu/health/coronavirus-response/mobility\\_en](https://ec.europa.eu/info/live-work-travel-eu/health/coronavirus-response/mobility_en)
- We have further increased our safety stocks and Business Continuity Plans are available,

Please continue to reach out to your usual contacts but be aware that our labels and sleeves are intensively used on strategic food and pharmaceutical products that are in high demand. A lot of our time is currently consumed by managing urgent ad hoc orders.

Our people will answer your questions and comply with your requests but in these challenging times we ask for your understanding if our response takes slightly longer than you are used to from us.

We wish you and your family good health.



Marco Van Hooff  
Sales Director

\* Up-to-date WHO advice and facts can be found here:

[www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-guidance](http://www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-guidance)

We will continue to post an update of this statement on our website, every other day until the situation on Corona is fully cleared



## COVID-19 - SUPPLY CHAIN ADVICE

Dear customer,

Together with all our labelstock suppliers, we call on your common sense to respect **two simple rules** in these challenging times:

- **Plan your forecast – as realistic as possible – for at least the next two to three months**
- **Send us your actual needs as soon as possible**

*The reasons for this request are quite simple:*

- *The flow of base materials is slowing down due to massive but – in our humble opinion – rather unfounded demands*
- *There is a huge influx of urgent orders for “essential” labels: pharmaceuticals, food, hygiene products, etc...*

Therefore, the **earlier** we receive your orders, the **better** we can confer with our suppliers on how to **orderly manage** the base material supply. That will help us to **optimize our production planning** in favor of your desired delivery lead times.

Thanks a lot for your understanding and cooperation.

Marco Van Hooff

— Sales Director

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